

GET  
MAG

NET

ISED

## HEY, NICE TO MEET YOU/HOW'S IT GOING

---

**Magnetic London** is a multi-disciplinary design and communication agency.

What we offer to our clients goes far beyond the expected. We seek, suggest, arrange and deliver exceptional ideas and products (or concepts) through a suite of superior services.

magnetic  
LONDON

# OUR MARQUE

## **CREATIVE, INNOVATIVE, ATTRACTIVE**

---

It is our mission to help you realise the creative vision in your head or inspire you with our own ideas, helping you to understand the role that stunning designs can play in your wider business strategy.

Our team of business minds, with creative eyes have deep management backgrounds, so they will intimately understand the challenges and pressures you face. We strive for complete transparency, communication and collaboration at all stages of the creative process – with Magnetic, you know you are in safe hands.

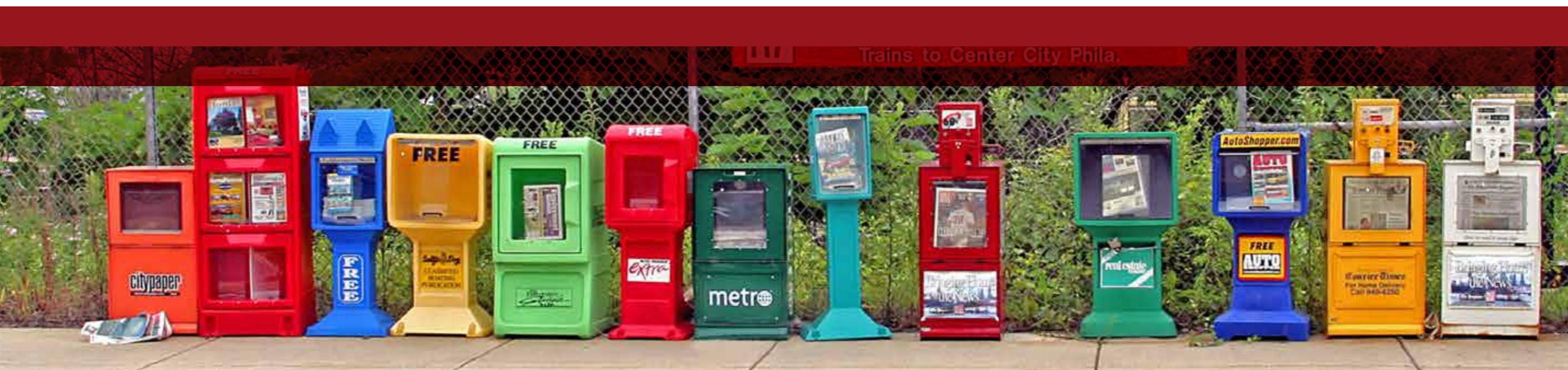


# DYNAMIC AND BESPOKE

## AT ITS HEART HOWEVER, WHAT WE DO IS SIMPLE

We can help you communicate effectively with your audience in a way that has real impact. Whether you need a new company logo or an entire communications strategy, we know what works and how the latest technology can best be leveraged.

Work with us and experience our 360-degree approach to design first hand. We'll help you build your entire communication strategy from the ground up, and we can guarantee that the results will be creative, innovative and attractive.



# MAGNETIC PEOPLE

## THE PEOPLE

---

**Magnetic** has a wealth of industry knowledge and design experience.

Our team has been part of ground-breaking campaigns such as the augmented leaflets designed for Jones Lang LaSalle for the World's biggest real estate expo - MIPIM in March 2014. We have a variety of experience from the project managers, graphic designers, web developers, producers, film directors, art directors, image consultants and relationship managers who all combine to deliver exceptionally to your need.



# COMPLEXITY AND TECHNICALITY

## **OUR GOAL IS TO FACILITATE AND TO ENHANCE YOUR IDENTITY**

In a world where customers are bombarded with confusing messages from every angle, we use eye-catching design and a detailed knowledge of our clients' businesses to help organisations engage and grow their audiences as effectively as possible.

- / Augmented reality
- / Design for print
- / Web design
- / TV in a card
- / App and game design
- / Logo and corporate ID design
- / Videos and presentations
- / Design and communication consultancy

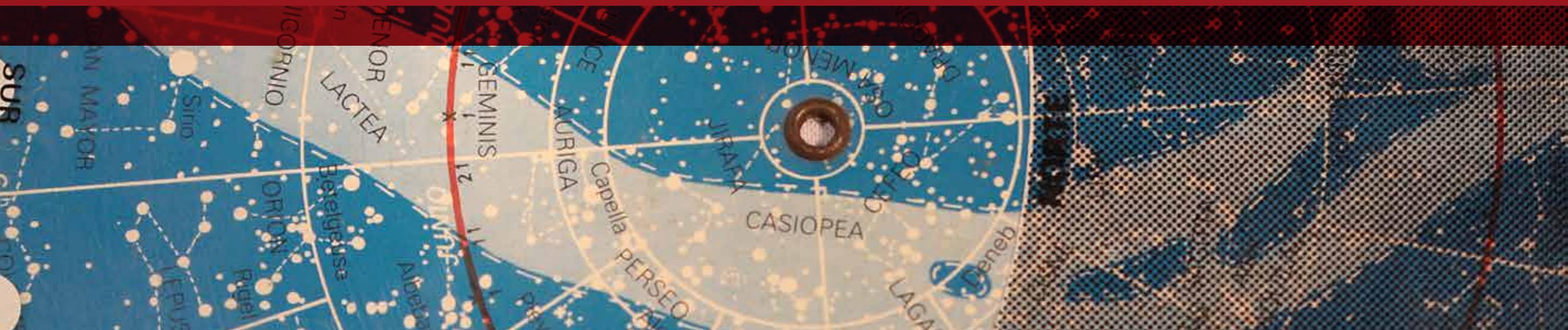


# CUTTING THROUGH THE BLURRED LINES

## WE WORK AT THE VERY EDGES OF WHAT'S POSSIBLE

At Magnetic, we work closely with our clients to develop razor-sharp communication strategies with plenty of clout. Crisp, attractive design is at the heart of everything we do, and we're not afraid to innovate using the latest technologies to help our clients reach out to their audiences.

Our broad range of design and communication services can be delivered as turn-key solutions - so sit back and relax, safe in the knowledge that an industry-leading design team is on the case



# MORE THAN JUST HOT AIR

## ARTISTRY

We work at the very edges of what's possible, blurring the digital world with the real world, using cutting edge technologies – like augmented reality – to achieve results that were science fiction just a few years ago.

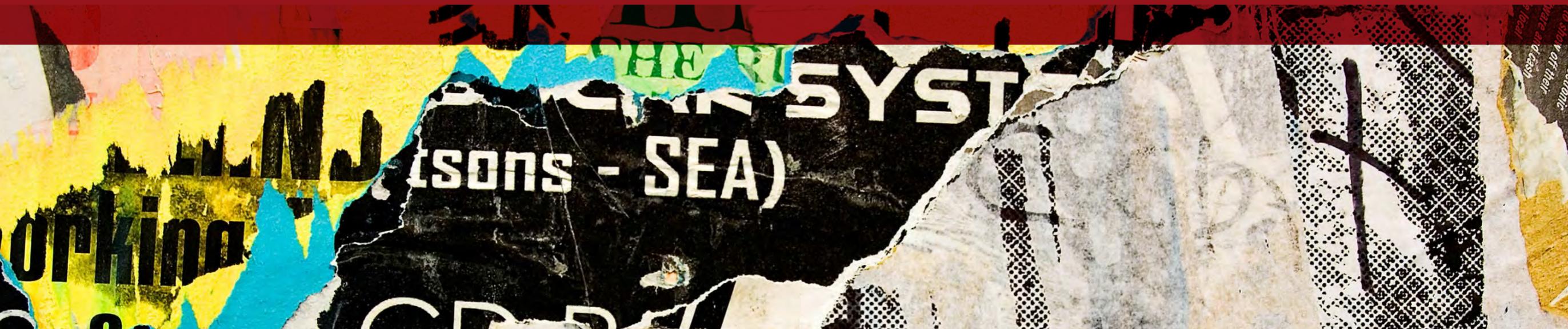
We work with clients across the globe from our London base and our studio in Istanbul. Our team of multilingual designers are original, bold and bubbling with passion for what they do - which translates to success in any language.



# ABOVE AND BEYOND

## NEXT GEN

Plans are afoot to expand **Magnetic Berlin**, **Magnetic Istanbul** and **Magnetic Africa** in the coming months. We see ourselves as a truly international brand, whilst not just servicing clients; we aim to educate the minds of our clients but also students and teachers in the all spheres of work in gaining and developing an innovative perspective. We will always be researching and developing new ideas and concepts to bring to you the latest advancements in the digital and print world.



# LET'S GET STARTED GET MAGNETISED

*We are glad to welcome you on board...*

[WWW.MAGNETIC-LONDON.CO.UK](http://WWW.MAGNETIC-LONDON.CO.UK)

✉ [hello@magnetic-london.co.uk](mailto:hello@magnetic-london.co.uk)

☎ +44 20 3290 5226

**magnetic**  
LONDON