



# magnetic

LONDON | ISTANBUL

**We offer 3 different Social Media Management packages, or if you'd prefer we can develop a bespoke offering just for you.**

	Bronze	Silver	Gold	Bespoke
				
	Ideal for start-ups or businesses on a limited budget, who want to be visible on social media but don't need complex social media campaigns.	Ideal for medium to large organisations who want to build their social media presence through bespoke campaigns and monitor their progress.	Ideal for organisations wanting a strategic social media presence with bespoke campaigns, community management and evaluation and analysis.	Cherry pick from our range of social media services for a package that suits your needs.
Number of channels	Max 2 channels	3	4	Variable
Number of posts	2 each week	3 each week	Daily	Variable
Dedicated social media manager	✓	✓	✓	✓
Personalised social media strategy in line with goals	✓	✓	✓	✓
Setup of new channels with bios and images	✓	✓	✓	✓
Original graphic design for cover photos, images etc.	-	✓	✓	✓
Content curation	✓	✓	✓	✓
Monthly content calendar	-	-	-	✓
Monitoring comments by responding or referring issues when necessary	✓	✓	✓	✓
Spam monitoring	✓	✓	✓	✓
Ongoing support, advice and recommendations	✓	✓	✓	✓
Monthly report - key performance metrics	✓	✓	✓	✓
Monitoring and evaluation of post analytics	-	✓	✓	✓
Organic community management	-	-	✓	✓
Ad spend - ad campaign management	-	-	-	Variable
Bespoke visual posts	-	✓	✓	✓
Blog content and posting	-	-	-	Variable
Contests/competitions	-	-	-	✓

Get in touch today to see how Magnetic can transform your social media: [www.magnetic-london.co.uk](http://www.magnetic-london.co.uk)